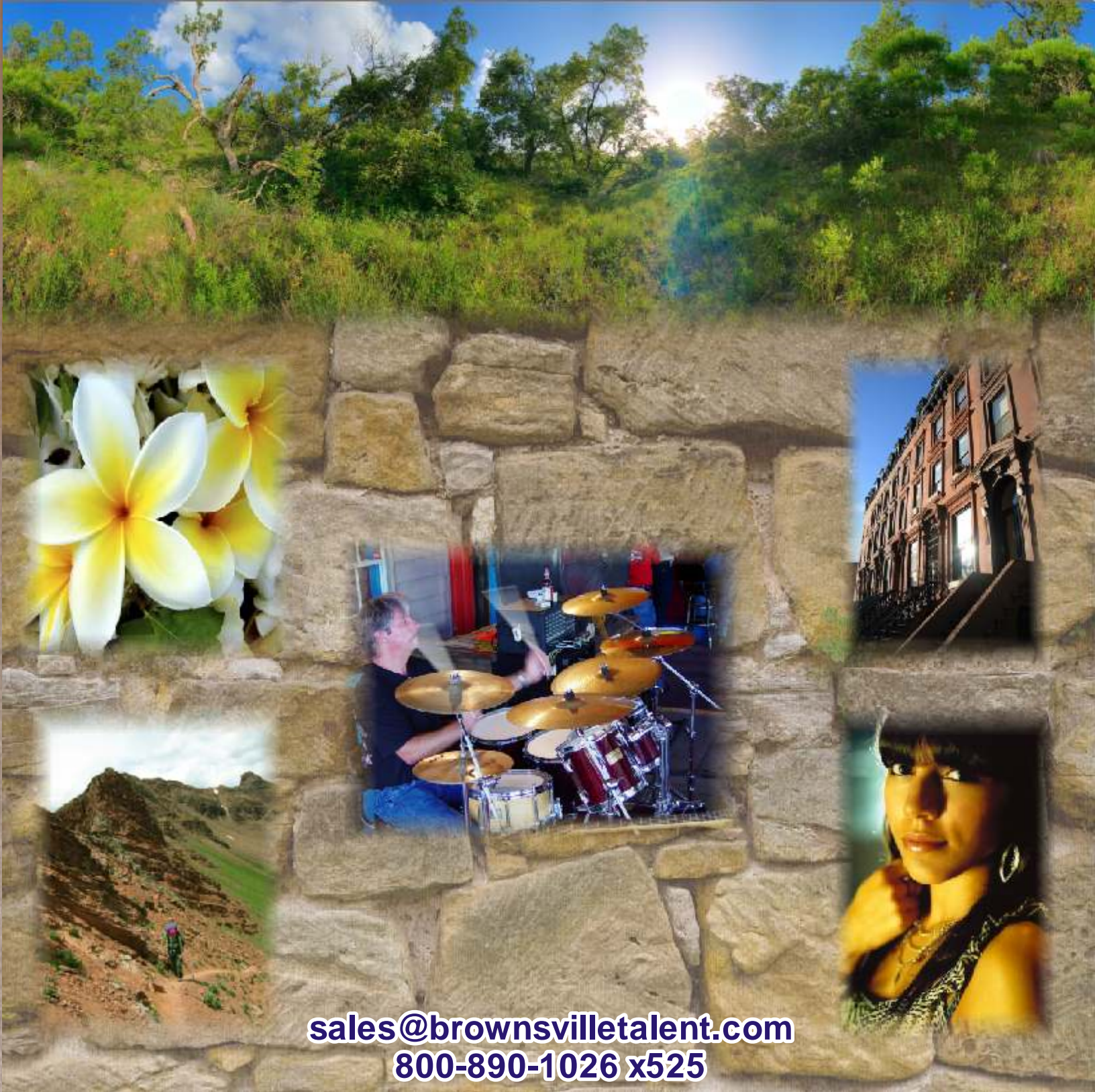


# BROWNSVILLE

TALENT ★ MAGAZINE

## MEDIA KIT



[sales@brownsvilletalent.com](mailto:sales@brownsvilletalent.com)  
800-890-1026 x525

[www.brownsvilletalent.com](http://www.brownsvilletalent.com)



## BROWNSVILLE TALENT MAGAZINE

Brownsville is a city in and the county seat of Cameron County, Texas, United States. Brownsville is the 15th largest city in the state of Texas and the 129th largest in the United States. The population was 139,722 at the 2000 census. Brownsville is also the southernmost city in Texas.

Brownsville is the principal city of the Brownsville–Harlingen Metropolitan Statistical Area, which is part of the larger Brownsville–Harlingen–Raymondville Combined Statistical Area.

In 1845, construction of a fort on the Mexican border was commissioned, due to increased instability in the region. Before completion, the Mexican Army began the Siege of Fort Texas, during the first active campaign in the Mexican-American War, between 3-9 May 1846. The first battle of the war occurred on 8 May 1846, when General Zachary Taylor received word of the siege of the fort. They rushed to help, but were intercepted, resulting in the Battle of Palo Alto about 5 miles (8.0 km) north of present-day Brownsville.

An important pillar of the economy is the Port of Brownsville. The port, located 2 miles (3.2 km) from the city, provides an important link between the road networks of nearby Mexico, and the Gulf Intracoastal Waterway of Texas.

There were 38,174 households out of which 50.1% had children under the age of 18 living with them, 59.3% were married couples living together, 20.9% had a female householder with no husband present, and 15.7% were non-families. 13.7% of all households were made up of individuals and 6.7% had someone living alone who was 65 years of age or older.

# Submission Deadlines

## 21st of every month

### PRICING:

Ad Type	Width	Height
Full page	7.25"	X 9.375"
1/2 page	7.25"	X 4.5"
1/4page	3.5"	X 4.5"

### COLOR DISPLAY ADS

Size	1x	3x	6x	12x
Full page .....	\$350	\$320	\$300	\$275
Half page H or V .....	\$250	\$220	\$200	\$175
Quarter page H or V .....	\$150	\$120	\$100	\$ 75

### AUDIO VISUAL ADS

Add The Audio Visual advantage\* to your display ad and get a 50% discount on your display ad.

- 15 Sec A/V Ads \$ 500
- 30 Sec A/V Ads \$ 800
- 60 Sec A/V Ads \$1200
- 120 Sec A/V Ads \$1500

\*Audio Visual ads will be embedded along with your display ads in the online magazine.

### DESIGN SERVICES

Ad Design \$50\* (\*With maximum two revisions)

(Ad copy to be provided by advertiser. All ads designed by Brownsville Talent Magazine will be considered the sole property of the Magazine, unless otherwise negotiated.)



## ▶ INTERNET ADVERTISING:

The current *edition* of the magazine is on display at [www.brownsvilletalent.com](http://www.brownsvilletalent.com). Click on the photo of *the front cover*, it will open an *electronic* version of the entire magazine.

**Multi edition Advertiser:** Can also take advantage of upgrades, such as; Banner Ads **and** linking to their website and email address. Contact **Brownsville Talent Magazine** for more details....[sales@brownsvilletalent.com](mailto:sales@brownsvilletalent.com)

**Payment Options:** Advertisers can pay by check or credit card. If paying by check; the first payment must be received prior to publication and all recurring ads will be invoiced for payment prior to publication.

**Payment by credit card:** All credit card payments will be **processed through paypal**.



## ▶ AD REQUIREMENTS:

- Ads must conform to sizes specified on Advertising Rate Sheet.
- Ads are accepted via email (attachments must be 5 MB or less) or CD-ROM.
- For A/V ads, the file must be in avi format with mpeg-4 compression.

## ▶ ACCEPTABLE FILE FORMATS FOR CAMERA READY ARTWORK:

**Adobe Acrobat**

**QuarkXPress, InDesign, or PageMaker**

**Adobe Illustrator or Macromedia Freehand**

**Photoshop**

PDF (use "Press Optimized" settings in Distiller.)

(include all linked graphics and fonts)

(convert fonts to outline and save as EPS)

TIFF, EPS, or JPEG (minimum 300 dpi)

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T A L E N T ★ M A G A Z I N E

## ADVERTISING ORDER

AD INSERTION(s) (BUSINESS OR ORGANIZATION NAME)	UNIT SIZE	FREQUENCY DATE	1ST RELEASE (THEREAFTER EVERY EDITION)	SPACE CHARGE (PER EDITION)	A/V ADS	TOTAL CHARGES

### Special Instructions :


### Sales Associate (Print Clearly)

--

### Name of Business

--

### Mailing Address

--

City Zip

--	--

Telephone Fax

--	--

Web Address E-mail

--	--

### SIGNATURE

Date	

### TERMS & CONDITIONS :

1. TALENT MAGAZINES, INC. guarantees to protect this client from increases in space charges until the expiration of this advertising order.
2. This order cannot be cancelled prior to the first edition.
3. Frequency rates are contingent upon insertion in successive edition. Clients who fail to comply with insertion requirements will be short-rated (billed retroactively at their actual earned rates).
4. Accounts are due & payable upon signing of this contract.
5. Ad copy must be approved or approved with changes within 2 days, and with no further liabilities to TALENT MAGAZINES, INC.
6. There are no refund under any circumstance.
7. By my signature below I signify I am enrolling my business in the Brownsville Talent Magazine(s) designated on this order and that I understand the applicable terms and conditions.

CHECK # DATE :	AMOUNT

<b>Basic Rate</b> <b>Production costs</b> <b>TOTAL DUE</b> <b>Amount Received ...</b>	
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### For TALENT MAGAZINES, INC. Use

<table border="1" style="width:100%;"> <tr> <th style="width:15%;">Cust #</th> <th style="width:20%;">Category</th> <th style="width:15%;">Rep:</th> <th style="width:10%;">Vol. #</th> </tr> <tr> <td> </td> <td> </td> <td> </td> <td> </td> </tr> </table>	Cust #	Category	Rep:	Vol. #					Copy instructions due : ___/___/___ Contact Person _____  Address for Copy : _____  Telephone No. And Fax No. : (____) _____ (____) _____
Cust #	Category	Rep:	Vol. #						